

Kenz Almaghraby

Multimedia Designer

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- Portfolio: <https://t.ly/4QynF>
- LinkedIn: <https://t.ly/ogVUb>

Education

- **Master of Business Administration**
American University of Bahrain
Feb 2025 - Present
- **Bachelor of Arts in Multimedia Design**
American University of Bahrain
Sep 2019 - June 2023
Cum. GPA 3.70
Magna Cum Laude
Dean's list from **Spring 2020 to Fall 2023 for every semester.**
- **High School Diploma**
Alnoor International School
Science & Mathematics
GPA 93.5% & 3rd on 2019 batch.

Awards

- Participated in organizing the **1st Multimedia design exhibition** at AUBH 2023.
- Participated in **AUBH Multimedia Community service** project 2022.
- Participated in **Women2Women** Leadership and Communication Coursework 2020.
- Participated in **JLR Young Creatives** competition organized by **Euromotors** 2019.

Skills

- Public speaking
- Detail- oriented.
- Goal oriented.
- Problem- solving.
- Using full Adobe Suite, Blender and Twinmotion.
- Project Management.
- Business Development Strategies
- Client Relationship Management

Career Summary

Creative and driven Multimedia Designer with a hands-on mindset and a heart for storytelling. I bring ideas to life from concept to execution, blending strategy with creativity to make every brand shine. I thrive in dynamic environments, love learning new things, and always bring energy, curiosity, and heart to the work I do.

Experiences

- **Marketing Executive**
April 2025 - Present
AJM Kooheji
 - Led full-cycle marketing campaigns across multiple brands, from strategic planning to execution, including content creation, and performance analysis.
 - Managed brand rotation assignments, quickly adapting to each division's unique voice, audience, and objectives while maintaining high-impact results.
 - Collaborated cross-functionally with sales and design teams to ensure consistent brand messaging across platforms.
 - Monitored campaign performance using analytics tools to evaluate ROI and optimize future strategies.
- **Graphic Designer / Admin Assistant**
May 2024 - July 2024
The Alumni Club / Alsidra Resturant
 - Created visually appealing marketing materials while holding a consistent visual identity to strengthen brand recognition.
 - Provided support in event planning and coordination, including designing promotional materials and managing participant registrations.
- **Production Coordinator**
November 2023 - January 2024
I Heart film productions
 - Supervise pre production needs and supporting the producers.
 - Assist in Pre production, sourcing locations, permissions etc.
 - Manage schedules, including sending daily and weekly schedules.
 - Developed and implemented business development strategies to expand client base and increase revenue.
- **Teacher Assitant**
September 2022 - January 2023
American University of Bahrain
 - Assisted the instructor in preparing and delivering instructional material.
 - Provided guidance and support to students in understanding multimedia design principles, software tools, and technical processes.
 - Conducted one-on-one and group tutorials to assist students with design projects, troubleshoot technical issues, and provide feedback on their work.
- **Production Assistant Internship**
May 2022 - July 2022
bMedia W.L.L.
 - Collaborated closely with the production team to strategically plan and execute a diverse range of projects.
 - Designed and produced captivating graphic motion videos for established clients, effectively conveying their brand messages and enhancing their online presence.
 - Demonstrated reliability and resourcefulness as a go-to person for directors, producers, set designers, and stylists, sourcing and securing props, scouting locations, and coordinating talent acquisition.
- **Peer Tutor**
Feb 2021 - April 2022
American University of Bahrain
 - Provided academic assistance and guidance to a group of multimedia students, supporting them in their coursework and learning objectives.
 - Offered valuable advice and strategies to help the students effectively manage their time and workload throughout the term, promoting productivity and success.

References

- **Mr. Vivian Pinto**
Managing Producer
bMedia W.L.L
+973 37775288
- **Dr. Mohamed Alsayed**
Multimedia Program Lead
American University of Bahrain
+973 39325655